

**BRAND PRESENTATION** 





SMSEAGLE BRAND WAS FOUNDED IN 2013 WITH A GOAL TO FILL A MARKET VOID FOR A RELIABLE MEANS OF AUTOMATED COMMUNICATION. OUR COMPANY'S FOCUS IS TO PROVIDE TOP OF THE LINE HARDWARE WITH SOFTWARE, AS WELL AS BEST POSSIBLE SUPPORT.

That is why we continually improve our devices in all aspects. We revise our existing hardware and release new products so that they exceed expectations. Our software is constantly updated with new features, allowing users to maximize their productivity and expand their automation.

Today, SMSEagle has proved to be 1st choice of many users, in many different fields of application, and is trusted in over 90 countries worldwide.



SMSEagle is a professional hardware SMS gateway for sending and receiving SMS messages.

Messages are sent directly to cellular network - without using any external 3rd party solutions.

The device is designed with focus on security, privacy and reliability. It has a Linux on-board, modern responsive web-interface, database backend, and built-in 3G/4G modem(s).

#### **HOW TO USE IT**







## It's that simple!

Now you can access SMSEagle from a web browser on your computer or from any external system.

## **BASIC USAGE SCENARIOS**





#### WHY CHOOSE SMSEAGLE?





## Sending SMS without an Internet connection

SMSEagle is a reliable solution that you can depend on. It operates when the Internet goes down because SMS text messages are sent and received using the cellular network.



## Fast and seamless integration

At SMSEagle we help you integrate our device with existing systems and solutions.

We provide ready-to-use plugins for NMS & Authentication systems. SMSEagle is equipped with HTTP API and can convert Emails to SMS.



## **Security control**

Hardware is installed onsite and integrated into your existing IT infrastructure, giving you complete control over who has access. There is no third party controlling the device or flow of information. All data is stored and managed with full confidentiality to ensure the privacy of information.



## **Cost control**

Keeping IT costs under control while still meeting your organization's needs can be a constant struggle. Instead of using a third-party organization to handle your SMS messaging system, you can easily do it yourself. The SMS hardware gateway uses SIM cards so you can choose which cellular carrier you would prefer to use. You can control costs of sending/receiving messages and adjust your SIM contract to your needs.

#### WHY CHOOSE SMSEAGLE?





SMSEagle is used in many countries, in almost all of the continents. The device has been field-proven in hundreds of cellular networks. SMSEagle uses worldwide standards: GSM and UMTS. This makes it universal, worldwide.



SMSEagle software is under process of continual improvement.
We listen to our customer's feedback, and new software releases are based on our customer's inputs/requests. Access to software upgrades for SMSEagle device is free within warranty period.



## **Production quality**

We pay attention to production quality to make the product as reliable as possible. Therefore, our hardware is manufactured in the European Union. It is prepared to work even in the toughest temperature and humidity. Our software meets the standards of modern and secure applications.



## Help on every stage

We offer support and help at every phase of product lifetime.
You get full information before you make a purchase decision.
We offer post-sales integration assistance of SMSEagle into your environment. Finally, we strive every day to offer you fast and prompt technical support services.





SMSEagle easily integrates into external applications using an API and has plugins for over 30 NMS, Authentication and other systems.

Below you can find the list of most popular systems with ready-to-use integration. Full list can be found on our website https://www.smseagle.eu/integration-plugins/

·I I·I I· CISCO	OP5. monitor	splunk>	icinga	©pan NMS®	<b>EVENTSENTRY</b>
zenôss	Nagios	PRTG (	solarwinds	WhatsUp <sup>®</sup> Gold ♣ Progress <sup>®</sup>	ZABBIX
ManageEngine) OpManager	RSA®	F <b>!!</b> BTINET	Kaseya	Manage Engine Service Desk Plus	Hewlett Packard Enterprise





SMS messaging can be used in a variety of sectors to communicate. From healthcare appointment reminders to IT professionals sending alerts and tokens, and retailers announcing sales, SMS messaging is a very useful tool. Our devices are used in countless unique applications in many different fields.



#### IT PROFESSIONALS

Send alters and tokens in data centres



#### **CUSTOMER SERVICE**

Inform customer about sales, offers and order status



#### **TRANSPORTATION**

Communicate with drivers of public and private vehicles while on the road



#### **FACTORIES**

Send important equipment updates to employees



#### **HEALTHCARE**

Remind patients about upcoming appointments



#### **SMART BUILDINGS**

Send alerts on infrastructure failures



#### **GOVERNMENT**

Send emergency or weather alerts across departments



#### **SCHOOLS**

Inform teachers, parents and students about closures and emergencies

## **GLOBAL REACH**



**SMSEagle** is trusted in over 90 countries worldwide, with a growing number of Sales Partners and Resellers around the world. Our devices use GSM/3G/4G standards that are supported by all major network carriers worldwide.



# List of countries with SMSEagle Sales Partners:

Austria,
Belgium,
Czech Republic,
Denmark,
Finland,
France,
France,
Germany,
Netherlands,
Norway,
Poland,
Portugal,

Romania, Slovakia,

Switzerland,

United Kingdom,

Canada, Mexico, United States,

Latin America/Guatemala,

Australia, New Zealand,

Myanmar, United Arab Emirates(Services all Middle Eastern countries),

Kenya(Services all African countries)

## **CERTIFICATIONS**





#### NXS-line 3G devices

CE, FCC, IC, RoHS, GCF (for RF-module), PTCRB (for RF-module), RCM (for RF-module)

#### **NXS-line 4G devices**

CE, FCC, IC, RoHS, GCF (for RF-module), PTCRB (for RF-module), RCM (for RF-module), Verizon US

#### **MHD-line devices**

CE, RoHS, FCC, IC, GCF (for RF-module), PTCRB (for RF-module), RCM (for RF-module)





# Thank you for your attention. Fell free to contact us:

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