

# GUIDELINES FOR DIREKTRONIK LABELS

## WITH TAGLINE

## WITHOUT TAGLINE

### MINIMUM SIZE

The tagline should always be included if it's enough space.



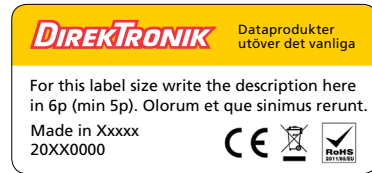
Min. 22,5 mm



Min. 19mm

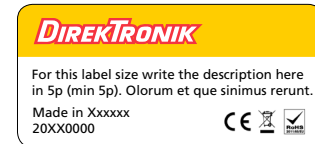
### TYPEFACE

Always use Frutiger Roman as the font for the labels. The minimum size for the font is 5 points.



Tagline min. 5 p  
Frutiger Roman

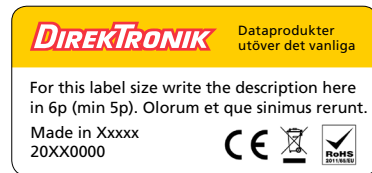
Discription 6 p (min. 5 p)  
Frutiger Roman



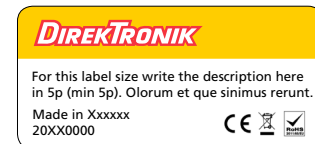
Discription min. 5 p  
Frutiger Roman

### COLORS

CMYK:  
Yellow background: C0, M100, Y15, K0  
Logo: C0, M91, Y76, K0  
Text: C0, M0, Y0, K100



PMS:  
Yellow background: PMS116  
Logo: PMS032  
Text: PMS Black



### EXAMPLE

