i7500

Label printing completely reimagined

INDUSTRIAL LABEL PRINTER

Print the way you
NEVER THOUGHT POSSIBLE

Zero waste. Zero hassle. Zero expertise required.

Introducing high-performance, high-volume, high-mix printing completely reimagined. The i7500 brings smart technology to 76mm core label printing, delivering elevated levels of output with zero waste. Powered by LabelSense™ Technology, the i7500 is loaded with intuitive features that eliminate tedious tasks for unprecedented ease of use. So many ways to print. So versatile that any situation calls for it. So easy that anyone can do it. The printing possibilities are truly endless with the i7500.

76mm core printing revolutionised
Smart technology and zero-waste printing equipped for 76mm core rolls.

High volume, zero waste
No more wasted time on calibration or trial and error. You'll always print on the very first label.

40-second changeovers
Change materials in just 40 seconds with faster ribbon removal and intuitive loading.

More intuitive. Less intimidating.
Automated features eliminate confusion, tedious tasks and the need to grab an expert.

▶ **Learn more at bradyeurope.com/i7500 or scan to watch the overview video.**

UNMATCHED PRINTING POSSIBILITIES

High-performance printing meets smart technology

With so many features doing the work for you, the i7500 is the modern way to create premium, professional grade labels. Save time with auto setup. Minimise waste with auto part recognition. And eliminate calibration with auto adjustments. Compatible with any method or material you choose, the i7500 is the total package.

HIGH-PERFORMANCE PRINTING

Volume performance
- ▶ Designed for high volumes
- ▶ High-speed processor
- ▶ Ideal for high-mix labelling

3 configurations
- ▶ Standard printing with tear-off
- ▶ Auto-cut with optional cutter accessory
- ▶ Peel function with internal rewind*

300 and 600* dpi models
- ▶ Offers excellent precision
- ▶ Prints smaller fonts clearly
- ▶ Prints labels as small as 3.18mm
- ▶ Interchangeable printhead dpi with no firmware update

NEXT-LEVEL SMARTS
Powered by LabelSense™ Technology

Smart 76mm core format
- ▶ Smart printing with i75 Series 76mm core labels
- ▶ Smart printing with i75 Series ribbons
- ▶ Manual operation with non-i75 Series labels and ribbons

40-second changeovers
- ▶ No sensor adjustments
- ▶ No heat or speed adjustments
- ▶ Auto-center ribbons
- ▶ Faster, cleaner ribbon removal

No wasted labels
- ▶ Prints on the first label
- ▶ No label calibration required
- ▶ No trial and error, headaches or wasted labels
- ▶ One-click label setup using Brady Workstation

LabelSense TECHNOLOGY

* Available starting May 2025

BRADY

HIGH PRECISION
Not high maintenance

Easily manage high-volume, high-mix printing with intuitive features that get you to the finish line faster.

Removable bi-fold cover
Reduces footprint on your workspace by 25% compared to most one-piece covers

Print queue
Print immediately or store jobs to print from the display later

Double-sided sleeve printing
External feed slot and print app enable two-pass printing with no wasted sleeves

Intuitive interface
Communicates installed part numbers, remaining supply, status, in-job navigation and label preview

Connectivity and ports
Three USB ports and Ethernet with optional I/O port and standard Wi-Fi/Bluetooth connection

Big 7" (17cm) colour touchscreen
Large icons are user-friendly and allow for faster navigation

ZPL* emulator with auto dpi conversion
Send ZPL scripts in 200, 300 or 600 dpi and the i7500 correctly sizes the label even if the installed printhead dpi is different than the script

*ZPL is a trademark owned by Zebra Technologies Corporation

4mm to 109mm label widths
Prints small labels for electronics and laboratories, as well as larger labels up to 109mm wide

Auto cutter*
Partially or fully cuts off material after a job, label, set or not at all
*optional accessory

i7500 PRINTER AUTO CUTTER CONFIGURATION

SUPER EASY
setup & start-up

The i7500 is designed with LabelSense™ Technology to enhance and automate features for changeovers a pit crew would be proud of.

Smart ribbon rolls
Printer detects and auto-centres i75 Series ribbons so ink is always facing the right way; and warns if not optimised for installed labels

Smart media rolls
All i75 Series rolls support LabelSense™ Technology that automatically adjusts for speed, size, heat, layout and approved ribbon/material pairings to eliminate trial and error, calibration and wasted materials

1-button ribbon removal
Collapsible spindle for faster, safer, cleaner removal of spent ribbon with no cardboard core required

Anti-wrinkle ribbon bar
Optimises cross-web ribbon tension for even tracking and wrinkle reduction

Auto-centring media flanges
Automatically centres 76mm core media rolls for precise centre-justified printing

Field-replaceable printhead with interchangeable dpi
Tool-less, user-replaceable printhead using a single-release pin and connectors

Motorised label optical sensor
Auto-detects installed material and sets sensor to correct mode and moves it to correct location

Auto-lifting head
Printhead automatically lifts after printing to eliminate pressure indentations and residual ribbon transfer lines

Easy-access feed path
Wide opening optimises light and line of sight to the print path sensor and guides when side-loading media

i7500 PRINTER STANDARD CONFIGURATION

LABEL CREATION
for how you work best

Revolutionise the way you create labels with this powerful printer, specifically designed with software to make your printing experience seamlessly simple. Hassle-free labelling with no waste, lightning-fast changeovers and a non-intimidating interface anyone can master — all with Brady's world class label materials.

Easy to use
With features like auto detection and auto label setup, all you have to do is type and print.

Driverless operation
No more print drivers to install and manage. Driverless printing keeps work moving smoothly and efficiently.

One-click label setup
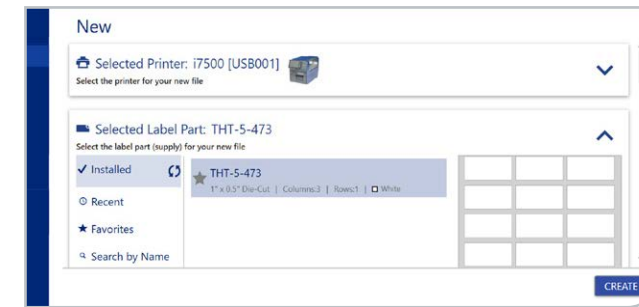Hit 'print' faster with automated features that streamline the entire label creation process.

A full suite of applications
A comprehensive collection of apps and suites, each tailored to specific identification tasks throughout your facility.
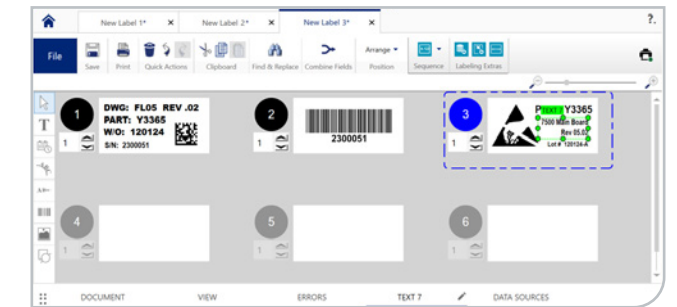
Brady Workstation Labelling Software
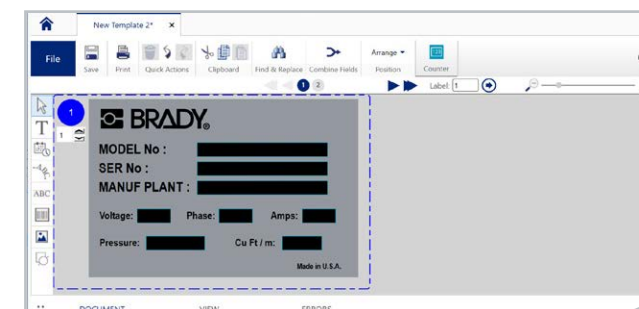### Get everything you need to create the right label fast.

Auto detection
No more scrolling through a long list of materials, your part number is automatically recognised.
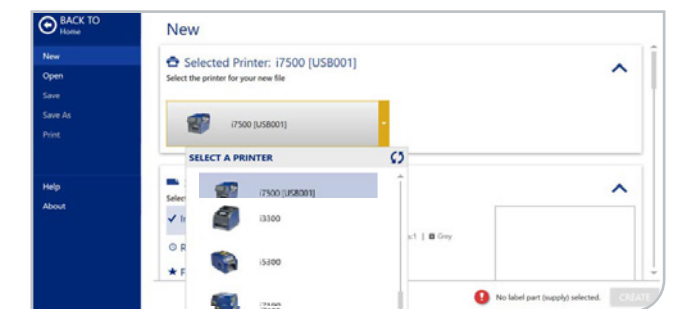
Auto setup
Automatic recognition of label dimensions and labels per row means you can type and print without the need for time-consuming adjustments.
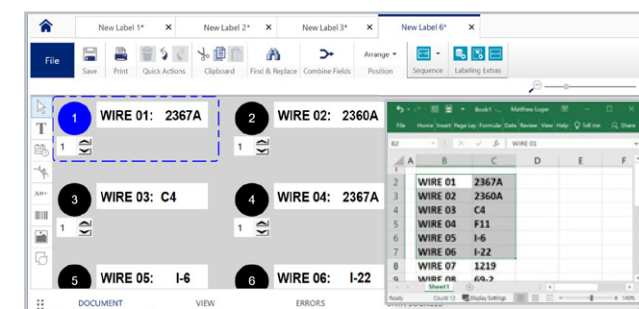
Customisable templates
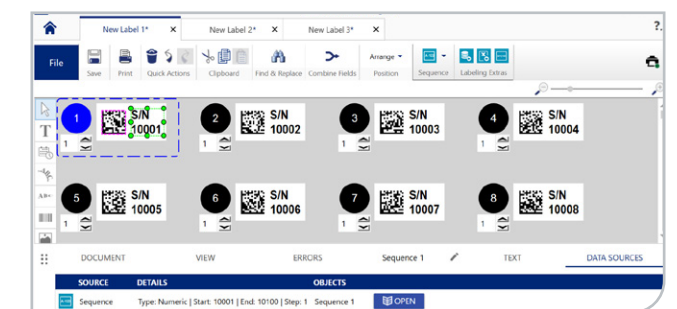Create templates with locked or editable elements for consistent label creation.

No driver installation needed
Specify heat, speed and other label properties right from the software (and not a driver).

Data importing
Easily import data from Excel and beyond right onto your labels.

Sequencing
Create labels based on numeric and alphanumeric sequences.

Possibilities powered by
LabelSense

Maximise your printing potential with Brady

Welcome to a printing experience you never thought was possible, powered by Brady's exclusive LabelSense™ Technology. Our bi-directional communication system enables the printer, materials and Brady software to "talk" to each other to power many innovative, enhanced and automatic features you only get from Brady.

Save time. Eliminate tasks. Reduce waste. You've never seen anything like this before.

INNOVATIVE PRINTING PERFORMANCE

Smart functionality meets mechanical cleverness

Designed to deliver easy, fast, no-waste printing and eliminate all the confusion and time-consuming tasks.
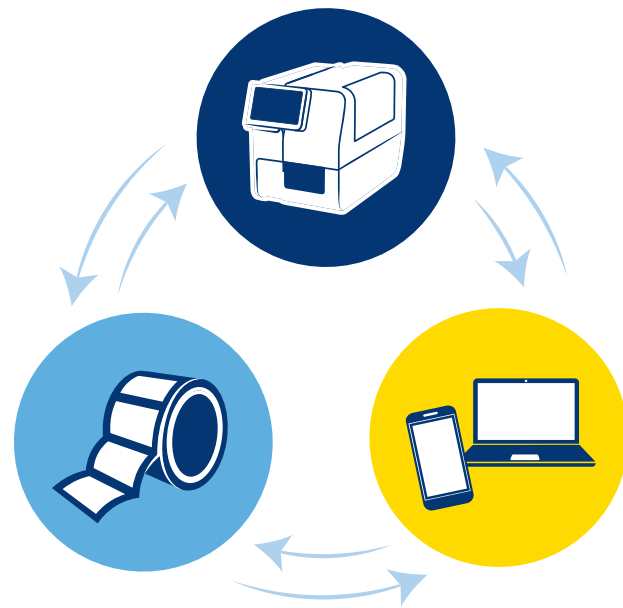
OPTIMISED BRADY MATERIALS

For a faster, easier labelling experience

LabelSense powered materials are pretested to remove all the guesswork, ensuring premium print quality on the first label, on the first try.

LABEL CREATION SOFTWARE

Everything to create the right label fast

Driverless Brady software auto detects LabelSense powered materials for one-click label setup — just type and print.

No more pain points.
No printer compares.

Welcome to the way label making is supposed to be.

► **No wasted labels**

► **No heat adjustment**

► **No speed adjustment**

► **No sensor location adjustment**

► **No sensor mode selection**

► **No need for trial and error printing**

► **No label calibration**

► **No loading wrong ribbon for installed label**

► **No drivers to install**

► **No complications**

► **No frustration**

► **No expert required**

Printing made
SEAMLESSLY SIMPLE

Get the highest level of performance without the headaches

PRINTERS

Art. No.	Order Reference	Description
177739	i7500-300-EU	i7500 Industrial Label Printer 300dpi - EU
177741	i7500-300-C-EU	i7500 Industrial Label Printer 300dpi - EU with Auto cutter
323175	i7500-300-UK	i7500 Industrial Label Printer 300dpi - UK
323177	i7500-300-C-UK	i7500 Industrial Label Printer 300dpi - UK with Auto cutter
323176	i7500-300-US	i7500 Industrial Label Printer 300dpi - US
323178	i7500-300-C-US	i7500 Industrial Label Printer 300dpi - US with Auto cutter

BRADY WORK-STATION BASIC DESIGN
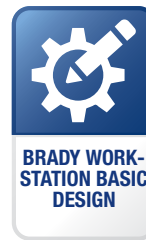
Ships with the free Brady Workstation Basic software that includes fundamental apps and features to create labels.

PRINTER KITS

Art. No.	Order Reference	Description
323185	i7500-300-EU-BWS	i7500 Industrial Label Printer 300dpi - EU + Brady Workstation Suite
323188	i7500-300-C-EU-BWS	i7500 Industrial Label Printer 300dpi - EU with Auto cutter + Brady Workstation Suite
323186	i7500-300-UK-BWS	i7500 Industrial Label Printer 300dpi - UK + Brady Workstation Suite
323189	i7500-300-C-UK-BWS	i7500 Industrial Label Printer 300dpi - UK with Auto cutter + Brady Workstation Suite
323187	i7500-300-US-BWS	i7500 Industrial Label Printer 300dpi - US + Brady Workstation Suite
323190	i7500-300-C-US-BWS	i7500 Industrial Label Printer 300dpi - US with Auto cutter + Brady Workstation Suite

BRADY WORKSTATION ADVANCED SUITE

Ships with a license for the Brady Workstation suite of your preference: Product & Wire Identification, Safety & Facility Identification, or Lab Identification, enabling easy creation of a wide range of labels and signs.

The i7500 Printer 300dpi comes in a cardboard box. It ships with a serrated tear bar (installed) or a heavy duty auto cutter (installed) with a cut label collection tray depending on the model type, a T-20 wrench (177738), a power cord, a USB cable, a stylus, a Brady WorkStation Software and a QuickStart Guide.

i7500 STANDARD   i7500 AUTO CUTTER

ACCESSORIES

Art. No.	Order Reference	Description
177732	i7500-CUTTER-TRAY	i7500 Cutter Tray
177724	i7500-ACG-TRAY	i7500 Heavy Duty Guillotine Auto Cutter
177722	i7500-PH-300D	i7500 Replacement Printhead 300 dpi

REPLACEMENT PRINT ROLLERS

Extend the life of your printhead and optimise print quality with replacement print rollers, available in full width or narrow sizes. When using narrow rollers, always ensure the roller is wider than the label media, and the ribbon is also wider than the roller.

Art. No.	Order Reference	Description
177737	i7500-PR-Roll-25	i7500 Print Roller 25 mm
177736	i7500-PR-Roll-50	i7500 Print Roller 50 mm
177735	i7500-PR-ROLL-80	i7500 Print Roller 80 mm
177734	i7500-PR-ROLL-114	i7500 Print Roller 114 mm

## SPARE MEDIA PLATES & OTHER ACCESSORIES

Art. No.	Order Reference	Description
177738	i7500-T-WRENCH	I7500 Spare T-Wrench accessory
177729	i7500-TEARPL-STD	i7500 Tear plate for standard configuration
149565	STYLUS-CAP	Stylus for Capacitive displays
133251	PCK-6	Printer Cleaning Kit, Thermal Transfer Printers

PRINT RIBBONS WITHOUT THE WRANGLING

No more trial and error while you fumble with ribbons. LabelSense™ Technology offers enhanced features like faster media loading and automatic calibration for the easiest ribbon loading experience ever.

If you've switched from the Brady i7100, PR+ or other manual printer model to the i7500 smart printer use the conversion chart to see the equivalent i75-Series ribbon part for each Manual-Series 25mm core ribbon part.
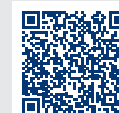
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We make products that make the world a safer and smarter place. From the depths of the ocean to outer space, from the factory floor to the delivery room —
we're just about everywhere you look.

To help minimise our impact on the environment, Brady limits its number of reprints.

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